

JESSICA FINDLEY

www.sonicribbon.com | j@sonicribbon.com

As a creative with 14 years experience in interactive and visual design. I have held various roles of Product Design, Creative and Art Direction, Illustration, Animation, UX, UI and Graphic Design. I am also an artist and musician. My project Aeolian-Ride.info has inflated thousands of people on bicycles since 2004. www.aeolian-ride.info

EXPERIENCE

San Diego, CA, USA, June 2015 – Present

[Art Institute of California](#)

Adjunct Professor

Teaching Design Fundamentals and Hand Drawn Typography classes.

San Diego, CA, USA, Jan 1999 – Present

[Sonic Ribbon](#)

Founder, Creative, Art Director, Graphic, UX, UI Designer, Animator, Illustrator

As a freelance designer I have enjoyed working in a variety of positions on many great projects.

Client list includes: New York Times, HSBC, Windowfarms, Paul Frank, Sarah Manguso, 596 Acres, Unlocal, Teen Vogue, Girlscouts, Camelbak, Montecristo, Computers for Youth, Lego, New York Phil Harmonic, Sony, Yahoo, The Bicycle Film Festival

New York, NY, USA, Aug 2013 – May 2014

[Lolly Wolly Doodle](#)

Creative Director

Additional roles: Art Direction, UX Design, UI Design, Senior Design, Illustration

I guided rebranding and redesign of all digital products and social media marketing for a the largest retailer on Facebook, producing and selling bespoke girl's dresses.

Brooklyn, NY, USA, Feb 2012 – Sep 2013

[EnergyHub](#)

Senior Designer

Designed UI and UX for energy efficiency applications and did Graphic Design and Illustration for marketing. Worked closely creating concepts with product development teams.

Brooklyn, NY, USA, Jan 2009 – Feb 2012

[RedRover App](#)

Senior Designer

Responsible for concept work, branding, mobile and web applications design, created illustrations, animations and marketing materials

Brooklyn, NY, USA, Jan 2006 – 2010

[MediaCombo](#)

Lead Designer

As the lead designer for this multimedia Agency I was responsible for User Experience and Interface Design, Graphic Design, Illustration and Animation on an array of projects including The American Museum of Natural History, The Jewish Museum and IFPDA

EDUCATION

New York, NY, USA, 1999 – 2001

[New York University](#)

Master Degree from the Interactive Telecommunications Program at Tisch School of the Arts
Focus on Interactive Design and Art in Technology

Olympia, WA, USA, 1995 – 1999

[The Evergreen State College](#)

Liberal Arts Degree

Focus on Sustainability, Film, Video Animation, and Hybrid Music

AWARDS

2010 Green Prix, Artist Grant

2009 Tokyo Wondersite, Creator in Residence

2009 Brooklyn Arts Council, Artist Grant

2008 Your Studio Award, Satchi Gallery

2005 Black Rock Arts Foundation, Artist Grant